

Message Text

UNCLASSIFIED

PAGE 01 ROME 06248 051610Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 ICA-20 /041 W
-----125278 051639Z /46

P R 051506Z APR 78
FM AMEMBASSY ROME
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 1848
AMEMBASSY PARIS
AMCONSUL MILAN

UNCLAS ROME 6248

USDOC FOR ERNEST LOTITO, DIRECTOR OF COMMUNICATIONS, AND USTS
PARIS FOR USTS/BORDA

E.O. 11652: N/A
TAGS: BTRA, BEXP, IT, US
SUBJ: ITALIAN TRAVEL AGENTS' FAMILIARIZATION TOURS OF U.S.

1. EMBASSY AND VISIT USA COMMITTEE APPRECIATE COOPERATION
DEMONSTRATED BY MR. LOTITO DURING HIS VISIT MARCH 31, SPECIFICALLY
VIS-A-VIS THE TWO GROUPS OF ITALIAN TRAVEL AGENTS TRAVELING
TO U.S. UNDER COMMITTEE SPONSORSHIP DURING APRIL. WE BELIEVE
A COURTESY APPEARANCE AND/OR REPRESENTATIONAL OFFERING BY A HIGH
LEVEL USDOC OFFICIAL WOULD REINFORCE SIGNIFICANTLY OUR EFFORTS TO
EDUCATE THE ITALIAN TRAVEL TRADE ON THE ATTRACTIONS OF TRAVEL
TO OUR COUNTRY. IT WOULD ALSO UNDERSCORE THE CONTINUING USG
INTEREST IN FOSTERING PEOPLE-TO-PEOPLE U.S./ ITALIAN CONTACTS.
(NOTE: EACH TOUR IS COMPOSED OF TEN TRAVEL AGENTS, A TRADE
JOURNALIST AND AN AIRLINE ESCORT: ONE OF THE TWO WILL ALSO BE
ACCOMPANIED BY AN EMBASSY OFFICER.)

2. LOGICAL POINT FOR WELCOME BY USDOC OFFICIAL IS INITIAL STOP
IN NEW YORK. PERTINENT PARTS OF ITINERARIES FOLLOW: TWA TOUR:
APRIL 13: DEPART ROME TWA 841, ARRIVE NY 16:15; HOTEL: ST.
MORITZ; 4/15: DEPART NY TWA 7. CONTACTS: AURELIO RAIMOND,
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TWA, AND MICHAEL SKOL, COMMERCIAL ATTACHE, EMBASSY ROME.

3. PAN AM/UNITED TOUR: APRIL 23: DEPART ROME PAA 111, ARRIVE
NY 16:00; HOTEL: AMERICANA; 4/25: DEPART NY UA 5. CONTACT:
THOMAS GAMBINO, UNITED AIRLINES.HOLMES

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 05 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
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Executive Order: N/A
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Format: TEL
From: ROME
Handling Restrictions: n/a
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Legacy Key: link1978/newtext/t19780490/aaaacyap.tel
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Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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Previous Classification: n/a
Previous Handling Restrictions: n/a
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Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
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Review Withdrawn Fields: n/a
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TAGS: BTRA, BEXP, IT, US
To: COM
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Review Markings:
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